

Master of Business Administration

Report on Knowledge sharing session

Event Name	Knowledge Sharing Session on Career Opportunities
Event type	Industry expert talk
Date /duration	1 day (16-10-2025)
Resources Person	Ms. Amrutha, General Manager
Name of the coordinators	Dr. K. Deepika, Associate Professor & HoD
Target Audience	MBA I Year students
Total no of students	104
About the event	The Knowledge Sharing Session on Career Opportunities in Domineer was organized by the Department of MBA to provide students with practical exposure to real-world business practices. The session was delivered by Ms. Amrutha, who explained the Domineer business model, marketing strategies, and operational processes. It helped students understand how companies function in a competitive environment while focusing on customer satisfaction and efficiency.
Objective of the event	The objective of the session was to provide real-world business insights, enhance students' understanding of Domineer's strategies and operations, and promote interactive learning through expert guidance.
Outcome of the Event	The session enhanced students' knowledge of business operations, marketing strategies, and customer-oriented approaches. It also improved their awareness of career opportunities in the corporate sector and strengthened their practical understanding of management concepts.
Feed back	Students provided positive feedback, stating that the session was informative, interactive, and helpful in understanding real-time business practices and career opportunities.



LAKIREDDY BALI REDDY COLLEGE OF ENGINEERING
(AUTONOMOUS)

Approved by AICTE, New Delhi and Permanently affiliated to JNTUK, Kakinada
L.B. Reddy Nagar, Mylavaram, N.T.R. District, Andhra Pradesh-521230



ASE, CE, CSE, ECE,
EEE, IT & ME
Under Tier-I



CGPA: 3.20/4

Master of Business Administration
CIRCULAR

Date: 14-10-2025

Dear student,

This is to inform all that the Department of Master of Business Administration, in association with Esprit club, is organizing an **Industry Expert Talk:**

Knowledge Sharing Session on Career Opportunities

Date: 16-10-2025

Venue: MBA Seminar Hall

Time: 09:30 AM onwards

Objectives

- Provide real-world business insights through Domineer's model and strategies.
- Enhance students' understanding of marketing, operations, and customer-focused practices.
- Promote interactive learning and career awareness through expert guidance.

Resource Person: Ms. Amrutha - *General Manager*

All students are encouraged to participate actively and benefit from this career-oriented session.

Dr K. Deepika
Head of the Department

CC: a) Class Teachers b) Classrooms c) Notice Boards



Hearty Welcome to

Mrs. AMRUTHA

General Manager



**An Interaction session on
16-10-2025**



K. Deepika

**Dr K. Deepika
Head of the Department**